

**IN THE CLAIMS**

Please amend the claims as follows. This claim set is to replace all prior versions.

1. (Original) A method of managing display of menu items on a display of an electronic device, the method comprising:

defining first and second menus comprising respective first and second groups of menu items, wherein the first group of menu items is a subset of the second group of menu items; and

transitioning from display of the first menu to display of the second menu responsive to user activation of a menu expansion function.

2. (Original) A method according to Claim 1:

wherein the first menu comprises a menu expansion function menu item; and

wherein transitioning from display of the first menu to display of the second menu comprises transitioning from display of the first menu to display of the second menu responsive to user selection of the menu expansion function menu item.

3. (Original) A method according to Claim 1:

wherein the first menu comprises a first array of icons having a first number of rows and a first number of columns; and

wherein the second menu comprises a second array of icons having a second number of rows and a second number of columns, wherein the second number of rows is greater than the first number of rows and/or the second number of columns is greater than the first number of columns.

4. (Original) A method according to Claim 1, wherein the method further comprises transitioning from display of the second menu to display of the first menu responsive to user activation of a menu reduction function.

5. (Original) A method according to Claim 4, wherein the second menu comprises a menu reduction function menu item, and wherein transitioning from display of the second menu to display of the first menu comprises transitioning from display of the second menu to display of the first menu responsive to user selection of the menu reduction function menu item.

6. (Original) A method according to Claim 1, wherein defining first and second menus comprises assigning a menu item to the first menu or the second menu responsive to a user input.

7. (Original) A method according to Claim 6, wherein defining first and second menus comprises assigning a menu item to the first menu or the second menu responsive to frequency of usage of a function corresponding to the menu item.

8. (Original) A method according to Claim 1, wherein the first group of menu items have the same arrangement with respect to one another in the first and second menus.

9. (Original) A method according to Claim 1, wherein the menu items comprise at least one of graphic icons and text.

10. (Original) A method according to Claim 1, wherein the electronic device comprises a portable electronic device.

11.-15. (Canceled)

16. (Original) An electronic device, comprising:  
a display;  
a user input device; and  
a processor operatively associated with the user input device and the display, the processor configured to define first and second menus comprising respective first and second groups of menu items, the first group of menu items a subset of the second group of menu items, and to transition from display of the first menu to display of the second menu responsive to user activation of a menu expansion function via the user input device.

17. (Original) A device according to Claim 16:  
wherein the first menu comprises a menu expansion function menu item; and  
wherein the processor is operative to transition from display of the first menu to display of the second menu responsive to user selection of the menu expansion function menu item via the user input device.

18. (Original) A device according to Claim 16:  
wherein the first menu comprises a first array of icons having a first number of rows and a first number of columns; and  
wherein the second menu comprises a second array of icons having a second number of rows and a second number of columns, wherein the second number of rows is greater than the first number of rows and/or the second number of columns is greater than the first number of columns.

19. (Original) A device according to Claim 16, wherein the processor is further operative to transition from display of the second menu to display of the first menu responsive to user activation of a menu reduction function via the user input device.

20. (Original) A device according to Claim 19, wherein the second menu comprises a menu reduction function menu item, and wherein the processor is operative to transition from display of the second menu to display of the first menu responsive to user selection of the menu reduction function menu item via the user input device.

21. (Original) A device according to Claim 16, wherein the processor is operative to assign a menu item to the first menu or the second menu responsive to a user input via the user input device.

22. (Original) A device according to Claim 21, wherein the processor is operative to assign a menu item to the first menu or the second menu responsive to frequency of usage of a function corresponding to the menu item.

23. (Original) A device according to Claim 16, wherein the first group of menu items have the same arrangement with respect to one another in the first and second menus.

24. (Original) A device according to Claim 16, wherein the menu items are graphic icons.

25. (Original) A device according to Claim 16, wherein the user input device comprises at least one of a key, a trackpointer, touchpad, a joystick, and a touchscreen.

26-30. (Canceled)

31. (Original) A program product for managing display of menu items on a display of an electronic device, the program product comprising code embodied in a processor-accessible medium, the code comprising:

code configured to define first and second menus comprising respective first and second groups of menu items, wherein the first group of menu items is a subset of the second group of menu items; and

code configured to transition from display of the first menu to display of the second menu responsive to user activation of a menu expansion function.

32. (Original) A program product according to Claim 31:  
wherein the first menu comprises a menu expansion function menu item; and  
wherein the code configured to transition from display of the first menu to display of the second menu comprises code configured to transition from display of the first menu to display of the second menu responsive to user selection of the menu expansion function menu item.

33. (Original) A program product according to Claim 31:  
wherein the first menu comprises a first array of icons having a first number of rows and a first number of columns; and  
wherein the second menu comprises a second array of icons having a second number of rows and a second number of columns, wherein the second number of rows is greater than the first number of rows and/or the second number of columns is greater than the first number of columns.

34. (Original) A program product according to Claim 31, wherein the code embodied in a processor-accessible medium further comprises code configured to transition from display of the second menu to display of the first menu responsive to user activation of a menu reduction function.

35. (Original) A program product according to Claim 34, wherein the second menu comprises a menu reduction function menu item, and wherein the code configured to transition from display of the second menu to display of the first menu comprises code configured to transition from display of the second menu to display of the first menu responsive to user selection of the menu reduction function menu item.

36. (Original) A program product according to Claim 31, wherein the code configured to define first and second menus comprises code configured to assign a menu item to the first menu or the second menu responsive to a user input.

37. (Original) A program product according to Claim 36, wherein the code configured to define first and second menus comprises code configured to assign a menu item to the first menu or the second menu responsive to frequency of usage of a function corresponding to the menu item.

38. (Original) A program product according to Claim 31, wherein the first group of menu items have the same arrangement with respect to one another in the first and second menus.

39. (Original) A program product according to Claim 31, wherein the menu items comprise at least one of graphic icons and text.

40. (Original) A program product according to Claim 31, configured to be processed in a processor of a portable electronic device.

41.-46. (Canceled)